



2024 APPLICATION FORM

Return this completed form with full payment and required attachments.

NAME _____ APPLICATION DATE _____
 COMPANY/ORGANIZATION NAME _____ PHONE _____
 MAILING ADDRESS _____
 EMAIL _____ NC SALES TAX ID # _____

VENDOR CATEGORY, PLEASE CHECK ONE:

FOOD _____ SPECIALTY FOOD _____ CRAFT _____ NONPROFIT _____

Please give DESCRIPTION of your craft and/or food (FOOD: Your full menu will be approved by the committee.)

DESCRIPTION _____

Have you previously participated in this Festival? Yes _____ No _____ List year(s) _____

New applications must send 3 (three) good quality photos of your work.

Please indicate any special needs or requests: _____

BOOTH FEES: ALL vendors must include a \$25 non-refundable Application Fee check with this form. Separate check for fee required. Please circle fees payable on chart below.

| Booth Type | Early Fees (until April 1, 2024) | | | Regular Fees (after April 1, 2024) | | |
|---|-------------------------------------|--------|--------|---------------------------------------|--------|--------|
| | SINGLE | DOUBLE | TRIPLE | SINGLE | DOUBLE | TRIPLE |
| NONPROFIT <i>Saturday only</i> | \$75 | \$125 | N/A | \$125 | \$200 | N/A |
| CRAFT <i>Saturday only</i> | \$175 | \$300 | N/A | \$225 | \$350 | N/A |
| SPECIALTY FOOD <i>Saturday only</i> | \$175 | \$300 | N/A | \$225 | \$350 | N/A |
| FOOD <i>Friday & Saturday</i> | \$300 | \$400 | \$700 | \$350 | \$500 | \$800 |

FOOD VENDOR NOTES

Food Vendors must submit a menu and Certificate of Insurance. A refundable clean-up deposit for Food Vendors of \$100 per 12x12 space must be included with application.

Food Vendors: please indicate ___ Tent ___ Trailer

If Trailer, include length of trailer including hitch _____

Which side do you serve from _____

Electric Service is available ONLY for Food Vendors. One 120-volt, 20-amp circuit is provided for food vendors.

Additional 120 circuits are available for a \$25 fee each.

A single 240-volt (30 or 50 amp) circuit is available for a \$50 fee

| APPLICATION CHECK LIST | |
|--------------------------------------|--------------------------|
| Application Fee \$25: \$_____ | |
| Booth Space Amount: \$_____ | |
| Clean-up deposit: \$_____ | |
| <i>(Food Vendors only)</i> | |
| Additional electric: \$_____ | |
| <i>if needed (Food Vendors only)</i> | |
| TOTAL DUE: \$ _____ | |
| All Vendors | |
| Release Form | <input type="checkbox"/> |
| Photos <i>(New Vendors)</i> | <input type="checkbox"/> |
| Food/ Specialty Food Vendors | |
| Menu | <input type="checkbox"/> |
| Vendor Form | <input type="checkbox"/> |
| Certificate of Insurance | <input type="checkbox"/> |

- ALL VENDOR PAYMENTS DUE WITH APPLICATION FORM.
- SEPARATE CHECKS ARE REQUIRED FOR APPLICATION FEE, BOOTH FEE, AND CLEAN UP DEPOSIT FEE.
- MAKE CHECKS PAYABLE TO CHRISTMAS IN JULY FESTIVAL.
- MAIL TO: PO BOX 490, West Jefferson, NC 28694

Note: Once application is received, all communication will come from 2014cij@gmail.com or via U.S. mail, by mid-April. Please check your SPAM.

For Office Use Only:

Date Rec'd _____ Accept _____ Appt _____
 Reject _____ Release _____ Notif _____
 Photos _____ Ck Dep. _____ Ck Amt _____
 Ck Ret _____ Insurance _____ Food List _____
 NC-BR Sales & Use Tax Registration _____



2024 RELEASE & INDEMNIFICATION AGREEMENT FORM

Required by ALL Vendors to Participate

REV. 1/2024

By my signature(s) below I commit to participate in the 2024 Ashe County Christmas Tree Festival in West Jefferson, NC (d/b/a Christmas in July Festival), hereinafter known as the "Event." I have read the entire application and all the rules, conditions & guidelines therein and hereby incorporated by reference and agree to abide by them.

For good value and consideration, including participation in the Event, the undersigned applicant and all successors, heirs, assigns, executors, administrators, legal representatives, employees, agents and affiliates (and if a corporation, all its officers, directors and shareholders) collectively herein known as the "Applicant", forever release and discharge the Event from all claims, demands, losses, costs, expenses, suits, damages, obligations, liabilities, causes of action and judgments whatsoever, in law or in equity, which any of the foregoing, any or all of the Applicants ever had, now or which they hereinafter can, shall or may have for, upon or by reason of any matter, cause or thing whatsoever arising out of the Event.

The Applicant agrees to and does hereby assume any and all risks of personal injury to the Applicant, including death and damages to Applicant property, caused or by arising out of Applicant's involvement in the Event. You and/or your organization are personally responsible to take any and all precautions set forth by the CDC, Health Officials, and State guidelines regarding COVID-19. The Festival encourages vaccinations, social distancing and masking when appropriate.

By signing this document, you recognize that you will be exposed to the public and many individuals, and that there is no way that the CHRISTMAS IN JULY FESTIVAL can control the experience you will have by working with us or being present at the CHRISTMAS IN JULY FESTIVAL on any day or given time. Your health will be fully your responsibility during the CHRISTMAS IN JULY FESTIVAL. By agreeing to partner with the CHRISTMAS IN JULY FESTIVAL as a vendor, you agree to hold the Town of West Jefferson, participants, directors, volunteers, employees, and sponsors from any responsibility for claims, losses, fees, damages, or expense.

The Applicant hereby agrees to defend, indemnify, and hold the Event harmless from and against any claim, demand, suit, loss, causes of action, liabilities, obligations, costs, expenses, and judgments (including without limitation, death and damages to property) caused by Applicant's acts or omissions or failure to abide by the rules and conditions herein.

The Ashe County Christmas Tree Festival Committee (d/b/a Christmas in July Festival) reserves the right to final interpretation of all rules.

Business "Vendor" Name (if applicable)

Applicant(s) Printed Name(s)

Applicant(s) Signature(s)

____/____/____
Date

CHRISTMAS IN JULY FESTIVAL 2024

FOOD VENDORS & SPECIALTY FOOD VENDORS

Requested Menu Items Application Form

Vendor Name: _____

Please indicate the items you wish to sell at the festival and include a price list for all requested items. Please note that we reserve the right to limit food and beverage items that you may sell. The festival will notify vendors of approved menu items by June 15, 2024. Prices of all items must be displayed prominently at your festival booth.

- | | | |
|---|--|--|
| <input type="checkbox"/> Soft Drinks* | <i>* Soft drinks and water are exclusive festival concessions. All vendors must purchase these items from our local bottler.</i> | <input type="checkbox"/> Hot Dogs |
| <input type="checkbox"/> Bottled Water* | | <input type="checkbox"/> Corn Dogs |
| <input type="checkbox"/> Lemonade | | <input type="checkbox"/> Hamburgers |
| <input type="checkbox"/> Iced Tea | | <input type="checkbox"/> Pizza |
| <input type="checkbox"/> Coffee | | <input type="checkbox"/> Gyros |
| <input type="checkbox"/> Frozen Drinks | | <input type="checkbox"/> Barbeque |
| <input type="checkbox"/> Sno Cones | | <input type="checkbox"/> Beef or Chicken on a Stick (please circle) |
| <input type="checkbox"/> Other (please list): _____ | | <input type="checkbox"/> Sausage |
| <input type="checkbox"/> Ice Cream or Gelato (please circle) | | <input type="checkbox"/> Chinese (please list): _____ |
| <input type="checkbox"/> Pastries, Pies, Cakes, Cookies (please circle) | | <input type="checkbox"/> Pinto Beans and Cornbread |
| <input type="checkbox"/> Funnel Cakes | | <input type="checkbox"/> Fried Chicken |
| <input type="checkbox"/> Cheesecake on a Stick | | <input type="checkbox"/> Fried Pickles |
| <input type="checkbox"/> Popcorn | | <input type="checkbox"/> Mexican (please list): _____ |
| <input type="checkbox"/> Kettle Corn | | <input type="checkbox"/> Philly Cheese Steak |
| <input type="checkbox"/> Cotton Candy | | <input type="checkbox"/> Greek (please list): _____ |
| <input type="checkbox"/> Candied or Caramel Apples (please circle) | | <input type="checkbox"/> Bloomin' Onions |
| <input type="checkbox"/> Fudge | | <input type="checkbox"/> Nachos |
| <input type="checkbox"/> Nuts | | <input type="checkbox"/> French Fries, Curly Fries, Ribbon Fries (please circle) |
| <input type="checkbox"/> Other (please list): _____ | | <input type="checkbox"/> Other (please list): _____ |

***** Please read the Food Vendor Information & Instructions Sheet before applying *****